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Arizona Company Treats Total Office Makeovers As Serious Business

Tempe, Arizona (January 10, 2006) Do you have the feeling your office is becoming your second home? So who wouldn't want to spiff up their personal space to match their living quarters. You're not alone. Millions of people are spending more time at the office than they are at home these days. Research indicates a decline in the workforce as well as a continued increase in the workload for those individuals left on the job. Employers from small businesses to large corporations know the problem and do take measures toward improving ergonomics for their employees. No one knows this better than Jay Pochiro, General Manager of The Modular & Office Furniture Store located in Tempe, Arizona. "Companies are looking to create an environment conducive to increasing productivity. We are committed to solving whatever need the company may have in making the home away from home as comfortable, ergonomic, and economic as possible". He reports, "Arizona is also becoming the hot bed for new industry. The great climate, business atmosphere, balanced by the availability to hire qualified individuals from a global network, seems to add value for employers. That means our business will continue to flourish as companies expand and open new divisions or offices in the state". He also stated, "That is why we have positioned ourselves to specialize in less expensive previously owned modular furniture, designing toward individual client requirements, focusing on growth, and reducing costs to customers. People take their workspace seriously. I often experience with customers situations where fellow employees are contending for the best office look. I've seen Persian rugs, original paintings, certificates, and personal items in some of the workspaces."

According to Arizona's Governor Janet Napolitano, the state should bring in over 200,000 new jobs this year alone. At a time when benefits are declining and salaries are leveling out, companies will still spend hundreds of thousands of dollars on facilities to keep their workers happy. The modular office environment offers the right tools or equipment to satisfy any need, however; it doesn't come cheap. Typically a small name brand cubicle can cost upwards as much as \$6,000. (That same pre-owned cubicle can be purchased for 80% less.) Modular furniture can become a major expense, especially for small to medium businesses. Mr. Pochiro's company has developed a niche for companies that purchase name brand gently used office furniture products for a fraction of the cost. His program offers huge discounts to businesses if they buy refurbished products. He guarantees it will not only look new but even smell new!

Companies are going along with the idea. Major Engineering, Manufacturing, Real Estate, Educational, and Insurance companies are but a few organizations who have taken advantage of the situation. Many have refurbished their existing offices to new conditions saving thousands of dollars. "Our call center requires a friendly environment, one that allows interaction between teams," said Georgette Page, administrative assistant to VP of Technical Support for NDC Health in Gilbert Arizona. "We are also very conscious of our employees environment as well as the company budget." Citizens could appreciate the city, state, and federal government jumping on the bandwagon too requiring quality goods and services at reasonable prices. Jay mentioned MOF had satisfied a request at the Arizona Department of Corrections for workstations used in aiding the training of inmates as part of a rehabilitation program.

There are several retail and wholesale office furniture dealers in Arizona that focus on refurbishing used modular office furniture as well as offer new and used retail products for the home office use. Each specialize in offering various name bands like Herman Miller, Hon, Steelcase and Casegoods, a generic name for new and used desks. Mr. Pochiro says Modular Office offers all of the brands but specializes with the Steelcase brand, one of the top lines in office modular furniture. Gloria Reyes, of The Office Furniture Warehouse in Mesa states, "We are constantly having to stay aware of trends, especially in the small office home office market." She remarks, "Our customers demand the best quality products available but are very budget minded. They are generally serious business types who recognize quality and opt to buy their furniture here as opposed to one of the chain office supply stores where lower quality imports are available."

Hillorie Johnson, of Factory Expo Home center, a manufacturing company of modular homes was elated to find just the right product at the right price. "This is a fantastic find. We can furnish our office without placing a strain on our budget. Our employees will love this." Looks to be the word these days, considering the amount of time we spend in the office.

Mr. Pochiro mentioned recently being approached by the a major TV network who is considering the Total Office Makeover experience. He said they also use the internet to offer assistance on products and services. "Much of our new customer base is a direct result of the web. Typically we receive thousands of hits each month." Seems there is really an interest in sprucing up the second home so to speak.

To find out more information or view The Modular & Office Furniture Store website visit www.modofficeaz.com

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